

CREDITS

As work progressed on this project, I turned to people associated with general semantics, and to educators who had no general semantics connections. I asked these persons, including home school parents, to review, comment upon, and modify sections I had written. Some of these individuals are listed below.

Robert Eddy
Management Consultant
BS and MBA, UCLA
Co-founder, Leeds & Northrup Development Institute
Leader, Drexel University Continuing Education Advisory Board
Facilitator, Rosemont College

Linda Burch
Teacher, Tremper High School, Kenosha WI
Teaches Semantics Honors, AP English Literature and Composition, and Creative Writing
Member, Vertical Advanced Placement Team Committee
AP and SAT reader

David Linwood, Ph. D.
University of Tennessee, Department of Mathematics
Applied Mathematics and Software Engineering:
Republic Aviation Corporation
Hughes Aircraft Corporation

Gregg Hoffmann
Retired, Senior lecturer, communications, University of Wisconsin/Milwaukee
Co-author, *Mapping the Media: A Media Literacy Guidebook*
Winner of Freedom Foundation Medal of Honor for his first book, *The American Challenge*. Journalist and sports writer. .

Sanford Berman, Ph.D.
Executive Director, International Communication Institute
Business Consultant in Communication
Lecturer on General Semantics and Communication Northwestern University and at industrial meetings and conventions. Author, *Words, Meanings, and People*, and booklets such as *Understanding and being understood*, *The Closed Mind*, *How To Lessen Misunderstanding*, and others.

Melanie Brooks
Media Specialist, James S. Rickards High School, Tallahassee, FL
Instructor, Introduction to Education, Florida State University
Author, articles in ETC. Magazine

Phillip Ardery
Trustee, Institute of General Semantics
Manager, Mission Critical Systems: Computer Software and Systems

Dee Casner
Retired secondary school mathematics teacher. Springfield, Delaware County (PA) and Rose Tree, Media (PA) school districts.

Norman Kelly,
4th grade teacher. Teacher leader for elementary induction.
Rose Tree, Media (PA) School district.

Charles Granger
Retired principal, Drexel Hill Middle School, Upper Darby (PA) school district.
Retired Supervisor of Student Teachers, West Chester University (PA)

John Masters
Retired assistant principal, Stetson Middle School, West Chester school district (PA).
Retired Supervisor of Student Teachers, Widener University.

The following authors of articles and books are referenced in this program.

Harry Weinberg, Ph. D.
Retired General Semantics lecturer at Drexel University and Temple University
Author, *Levels of Knowing and Existence*.

Martin Levinson, Ph.D.
Retired director, Project Share, A New York City school based drug prevention program. Dr. Levinson has authored numerous articles in the ETC. magazine, plus his latest book, *The Drug Problem: A New View Using The General Semantics Approach*. Dr. Levinson also made suggestions for topics and format early on in this program.

Edward MacNeal
Consultant to commercial airport managers. Author: *The Semantics of Air Passenger Transportation*; *Mathsemantics: Making Numbers Talk Sense*; and *MacNeal's Master Atlas of Decision Making*.

Robert Potter, Ed.D.

Dr. Potter has taught in public schools and held professorships in two state universities. He has authored textbooks on English, on Folklore, and his textbook, *Making Sense: Exploring semantics and critical thinking*.

Willim V. Haney, Ph.D.

William V. Haney Associates

Author, *The Uncritical Inference Test*

Professor Richard Paul

Former Director of the Center for Critical Thinking and Moral Critique

Sonoma State University

Walter V. Clarke, Ph.D.

Retired industrial psychologist. Author: *The problem of labeling: the semantics of behavior*. His article was included in the book, *Teaching General Semantics*, by Mary Morain. Also authored articles on industrial relations, as well as psychological tests for industry.

Wendell Johnson, Ph.D.

Author, *People in Quandaries; Because I Stutter; and Your Most Enchanted Listener*.

Noted researcher in the condition of stuttering.

Wendell Johnson Speech and Hearing Center at University of Iowa

Kenneth G. Johnson, Ph.D.

Retired professor of Mass Communication, University of Wisconsin/ Milwaukee

Author, *General Semantics: An Outline Survey*

Jeanne Phillips

Author: *Dear Abby* Column